

Adopted Minutes Special Council Meeting February 11, 2014

Mayor Slavik called a Special Meeting of the Plymouth City Council to order at 5:30 p.m. in the Medicine Lake Room of City Hall, 3400 Plymouth Boulevard, on February 11, 2014.

COUNCIL PRESENT: Mayor Slavik, Councilmembers Wosje, Willis, Stein, Bildsoe, Johnson, and Prom (arrived at 5:20 p.m.).

ABSENT: None.

STAFF PRESENT: City Manager Callister, Administrative Services Director Fischer, Community Development Director Juetten, Police Chief Goldstein, Park and Recreation Director Evans, Communications Manager LaFave, Communications Coordinator Kastner, and City Clerk Engdahl.

Update from WestHealth

Jason Gaines and Jeff Roseland from WestHealth provided updates in the following areas at their Plymouth facility:

- 2013 growth and expansions
- Surgical and imaging volumes
- Emergency department/urgent care volumes
- 2014 growth and expansions
- Penny George Institute for Health and Healing
- Minneapolis Heart Institute
- Interlude: Transitional Care Unit
- Community engagement highlights and plans
- Patient experience

Social Media Policy

Communications Manager LaFave and Communications Coordinator Kastner discussed a draft Social Media Policy. The City is currently sharing information via three social media platforms – Twitter, YouTube and LinkedIn. Information shared via Twitter largely mirrors that which is on the City’s website. The City’s YouTube channel serves as a repository for the videos that Northwest Community Television produces on the City’s behalf, as well as for the Police Department-produced program, Along for the Ride. Videos posted on the YouTube channel are

typically also posted on the City's website and played on cable channel 16. They stated that LinkedIn has been used to share City job postings, which also reflect what is posted on the website.

Communications Manager LaFave stated as the use of social media grows, it is important to have a policy that more formally guides the City of Plymouth's use of social media. A policy would help to clarify which staff members are responsible for managing and administering social media platforms. It will also address how the city will respond to public feedback via social media.

The majority of the Council stated they support the proposed policy and directed staff to place it on the February 25 Council agenda for approval.

Set Future Study Sessions

No study sessions were scheduled.

Quarterly City Manager Update

Due to lack of time, the Mayor stated the Council would receive the quarterly City Manager update following this evening's regular Council meeting.

Adjournment

Mayor Slavik adjourned the meeting at 6:45 p.m.



Sandra R. Engdahl, City Clerk